



Join us for the 2024 InFORM Conference

InFORM 2024

CONNECTED BY CAUSE, DRIVEN BY DATA, POWERED BY PARTNERSHIPS

Reach *environmental and public health* decision makers from across the country

Select your sponsorship level today!

- Invest in your growth & your future
- Maximize your ROI
- Get in front of your audience—the buyers of your products and services

Reach Your Target Market

The Integrated Foodborne Outbreak Response and Management (InFORM) Conference brings together the network of federal, state, and local public health officials involved with foodborne and enteric disease outbreak response. If your target market includes the following decision makers, then join us as a sponsor for this conference.

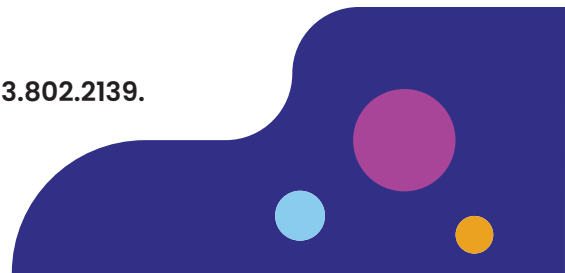
- Public health professionals
- Environmental health specialists
- Epidemiologists
- Health communicators
- Laboratory scientists

Show Your Commitment With Sponsorship

Becoming a sponsor shows participants from across the country, from small organizations to very large agencies, that you are committed to the advancement of environmental public health and have what they need to support their work, including tools for:

- Data & technology
- Emergency preparedness & response
- Environmental health impact assessment
- Environmental justice
- Food safety & defense
- Hazardous & toxic materials
- Healthy homes & communities
- Infectious diseases
- School & institutions

Contact Soni Fink at sfink@neha.org or call 303.802.2139.



Maximize Your Impact, Promote Your Brand

Sponsorship Opportunities

Sponsorship Packages

Diamond

Presenting Sponsor: **SOLD**

Wi-Fi Sponsor: \$10,000

Platinum

Discipline Sponsor (3 available—EH, Epidemiology, and Laboratory): \$7,000

Poster Hall Sponsor: \$7,000

Morning Coffee Break Sponsor (3 available): \$5,000

Afternoon Refreshment Break Sponsor (2 available): \$5,000

Registration Desk Sponsor: \$5,000

Networking Reception Food and Beverage Station Sponsor: (3 available): \$5,000

Gold

Welcome Evening Reception Sponsor: \$4,000

Keynote Sponsor: **SOLD**

Plenary Session Sponsor (3 available): \$1,500

Each sponsorship includes the following benefits and visibility in addition to the sponsorship.

Sponsorship Benefits & Visibility	Diamond	Platinum	Gold
Logo on main conference webpage	●	●	●
Logo inclusion on program agenda	●	●	●
Logo inclusion on slideshow thanking sponsors	●	●	●
Callout to 600+ total attendees as it pertains to your specific sponsorship	●	●	
Social media post thanking all sponsors	●	●	
Information table*	●	●	
Elevator speech (30–60 seconds) with giveaway option at the Tuesday Networking Reception	●	●	
Social media post that tags your organization and features your logo	●		
Logo inclusion in one or more conference emails to attendees as it pertains to your specific sponsorship	●		

*Information tables, if available, can be purchased with a Gold Level sponsorship for an additional \$1,500.

InFORM 2024 Conference Information

Washington, DC (Omni Shoreham)

- January 22–24, 2024

- Sunday, January 21, 2024: Information table set up from 12:00–6:00 p.m.

- Wednesday, January 24, 2024: Information table tear down from 10:30 a.m.–1:00 p.m.

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